Integral
Realizing the Full Potential of Urban Living

TREY WILLIAMS

VICE PRESIDENT OF OPERATION, COMMUNITY DEVELOPMENT



Mr. Williams is Vice President of Operations with The Integral Group's Development Division. Mr. Williams manages the implementation of strategic development efforts for the division. These efforts include large-scale master-planned community developments anchoring area revitalization efforts, with scope including master planning, demolition, infrastructure and building design and construction, project financing, and property stabilization.

A member of the Integral Group team since 2004, Mr. Williams has managed the development of new communities as well as the renovation of existing properties with capital budgets averaging $100 million. These developments utilize multi-layered finance structuring that leverages public and private funds and include mixed-income multi-family, independent senior and assisted living senior apartments.

Mr. Williams has extensive experience in real estate, financial services, and business development. Prior to joining Integral, Mr. Williams was a residential real estate broker with Helen Adams Realty in Charlotte, NC, where he earned his Accredited Buyer Representative designation. He currently holds broker licenses in Georgia and North Carolina.

Before Helen Adams, Mr. Williams was Manager of Training & Global Data Development with Moody's Investor's Service Financial Information Services, a leading provider of critical business and financial data on global publicly listed companies.

Mr. Williams has a Master of International Business from the Moore School of Business at the University of South Carolina. As part of his studies he worked with Ernst & Young, Sotec, in São Paulo, Brazil. He has a Bachelor of Music from the University of South Carolina, where he graduated Magna Cum Laude. Mr. Williams is active in the ULI Atlanta Center for Leadership and is a member of the Class of 2012.